

ORDER



Orders
Order / Rev: 350912
Alt Order #: 06844892
Product Desc: AFP-SENATE
Estimate: 550
Flight Dates: 08/29/12 - 09/04/12
Original Date / Rev: 08/22/12 / 08/22/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmont Avenue
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Americans For Prosperity
Demographic: A35+
Product Codes: PL Issue
Priority: P-05
Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/04/12	54	\$37,050.00	\$31,492.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	54	\$37,050.00	\$31,492.50	0.00
Totals	54	\$37,050.00	\$31,492.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	27%	\$37,050.00
Market	100%	\$137,222.22

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$43,911.11
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	33%	\$45,283.33
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	8%	\$10,977.78
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	08/29/12	08/31/12	M-F 6-7am Action News	CM	M-F 6-7a	-- WTF--	:30	3	\$450.00	P-05	0.00	NM	3	\$1,350.00

KTNV - Las Vegas

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	09/01/12	09/01/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a -----S-	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
6A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$450.00		0.00			
E 14	KTNV	09/01/12	09/01/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA -----S-	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00
GD MRN AMR SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$600.00		0.00			
E 15	KTNV	09/01/12	09/01/12	Sat 6-6:30p Action News	CM	Sat 6-6:30p -----S-	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$400.00		0.00			
E 16	KTNV	09/02/12	09/02/12	This Week This Week	CM	Sat-Sun 9a-7p -----S	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S				1	\$500.00		0.00			
E 17	KTNV	09/02/12	09/02/12	Sun ABC Prime A afhv	CM	afhv -----S	:30	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
AFV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S				1	\$1,500.00		0.00			
E 18	KTNV	09/02/12	09/02/12	Sun ABC Prime B secret mill	CM	secret mill -----S (8:00 PM-9:00 PM)	:30	1	\$3,500.00	P-05	0.00	NM	1	\$3,500.00
SECRET MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S				1	\$3,500.00		0.00			
E 19	KTNV	09/03/12	09/03/12	M-F 6-7am Action News	CM	M-F 6-7a M-----	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
6A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$450.00		0.00			
E 20	KTNV	09/03/12	09/03/12	M-F 7-9a Good Morning America	CM	M-F 7-9a M-----	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
GD MRN AMR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$450.00		0.00			
E 21	KTNV	09/04/12	09/04/12	M-F 11-12p Action News	CM	M-F 11-12p -T----- (11:00 AM-12:00 PM)	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$450.00		0.00			
E 22	KTNV	09/03/12	09/04/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p MT-----	:30	2	\$350.00	P-05	0.00	NM	2	\$700.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MT-----				2	\$350.00		0.00			
E 23	KTNV	09/03/12	09/03/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P M-----	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$300.00		0.00			
E 24	KTNV	09/03/12	09/04/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p MT-----	:30	2	\$500.00	P-05	0.00	NM	2	\$1,000.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MT-----				2	\$500.00		0.00			
E 25	KTNV	09/03/12	09/04/12		CM	M-F 6-7p MT-----	:30	2	\$750.00	P-05	0.00	NM	2	\$1,500.00

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				M-F 6-7p Action News										
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/03/12	09/09/12	MT-----					2	\$750.00		0.00			
E 26	KTNV	09/03/12	09/04/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p MT-----	:30	2	\$400.00	P-05	0.00	NM	2	\$800.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/03/12	09/09/12	MT-----					2	\$400.00		0.00			
E 27	KTNV	09/03/12	09/04/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p MT-----	:30	2	\$400.00	P-05	0.00	NM	2	\$800.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/03/12	09/09/12	MT-----					2	\$400.00		0.00			
E 28	KTNV	09/03/12	09/03/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M-----	:30	1	\$1,200.00	P-05	0.00	NM	1	\$1,200.00
11P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/03/12	09/09/12	M-----					1	\$1,200.00		0.00			
E 29	KTNV	09/03/12	09/03/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a M-----	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
ABC NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/03/12	09/09/12	M-----					1	\$450.00		0.00			
E 30	KTNV	09/03/12	09/03/12	Monday ABC Prime Other bach pad	CM	bach pad M----- (8:00 PM-10:00 PM)	:30	1	\$5,000.00	P-05	0.00	NM	1	\$5,000.00
BACHELOR PAD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	09/03/12	09/09/12	M-----					1	\$5,000.00		0.00			
Totals												54	\$37,050.00	